

MEDIA STUDIES



Are you interested in Journalism or in TV presenting?

Do you have a love for any form of media: TV, Newspapers, Films, Advertising or the Internet?

If so Media Studies is the perfect course for you.



An academic course with plenty of scope for practical work.

MEDIA STUDIES



MALBANK
SCHOOL
AND
SIXTH FORM
COLLEGE



For more information contact:

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INFORMATION

AS - One year

Module 1 - 30%

Reading the Media



- Genre
- Representation
- Audience
- Narrative
- Institutions

Module 2 - 30%

Topics in Contemporary Media



- Film and TV Fiction
- Advertising and marketing

Module 3 - 40%

Practical Production



- Brief 10%
- Finished Product 65%
- Evaluation 25%

A2 - Second Year

Module 4 - 15%

Texts and Contexts



- Representation—Youth & Gender
- Genre—The Horror Genre

Module 5 - 15%

Coursework: 3000 words—Students' Choice



A study of contemporary media
or
an issue suggested by contemporary media

Module 6 - 20%

Compare two texts: film, T.V.



advertising, newspapers etc.

Synoptic - show knowledge and understanding of the texts, their contexts and the key concepts

ASSESSMENT—WEIGHTING OF MODULES

| Module | AS | A2 |
|--------|-----|-----|
| 1 | 30% | 15% |
| 2 | 30% | 15% |
| 3 | 40% | 20% |
| 4 | | 15% |
| 5 | | 20% |
| 6 | | 15% |

Assessment

End of module examinations with the opportunity to re - sit and the higher grade is awarded.

