

## **Scheme of Assessment**

### Year 1

#### Unit 1: The Travel and Tourism Industry

External assessment by a written paper

#### Unit 2: European Travel Destinations

Internal assessment of a major assignment

#### Unit 3: Customer Service in Travel and Tourism

Internal assessment of a major assignment

### Year 2

#### Unit 4: Travel Organisations

External assessment by a written paper

#### Unit 5: Employment in Travel and Tourism

Internal assessment by a portfolio of work

Optional units: Students can choose from three optional units. Internal assessment of a major assignment.

## **Approaches**

- \* Structured lessons
- \* Workshops
- \* One to one tutorials
- \* Group work
- \* Individual research using the internet
- \* Visits
- \* Case studies
- \* Videos

## **Requirements**

- \* At least 4 GCSEs or their equivalent at grade C or above
- \* A willingness to work hard and meet deadlines

For further information contact:

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Mrs E Hemmings



# TRAVEL and TOURISM



MALBANK  
SIXTH FORM  
COLLEGE



**Single Award AS GCS (3 units),  
completed over one year**

**or**

**Single Award Advanced GCE (6 units)  
completed over two years**

The course is designed for those who want to work in the Travel and Tourism Industry.

- \* Investigate world travel
- \* Research career opportunities
- \* Learn about the issues concerning sustainable tourism
- \* Develop customer service skills



## SUBJECT CONTENT

UNIT 1 gives students an understanding of the development of the industry and enables them to investigate employment opportunities.

UNIT 2 allows students to investigate major European travel destinations for UK tourists on business and holiday (e.g. the Mediterranean Coast and the Alps).

UNIT 3 offers students the opportunity to investigate the provision of services to different types of customers.

UNIT 4 enables students to study the work of Tour Operators, Travel Agents and transport providers.

UNIT 5 looks at the opportunities available and the skills required for a successful career in the travel and tourism industry.

Students can choose their final unit from units on special interest tourism, passenger transport and visitor attractions.



## AIMS OF THE COURSE

- \* Stimulate and sustain an interest in the Travel and Tourism Industry.
- \* Develop students' practical work.
- \* Develop students' ability to acquire knowledge by means of practical work.
- \* Foster imaginative and critical thinking.
- \* Develop students' understanding of the Travel and Tourism Industry.
- \* Provide an appropriate course for those who will progress into employment

## ASSESSMENT OBJECTIVES

- \* Gain knowledge of the Travel and Tourism Industry.
- \* Recognise the value of the Travel and Tourism industry to the local and national economy.
- \* Carry out technical skills.

