



Malbank Sixth Form: How we incorporate Careers into PDL, and what we will do more of in 2025 and beyond

Gatsby Benchmark	What we currently offer	Recommendations	Specific measures using Unifrog
Benchmark 1: A Stable Careers Programme	A well-structured, multi-year plan (Y7–Y11) that embeds careers-related learning into the wider PSHE provision. This includes: Year 7: Introduction to enterprise and career aspiration lessons in "Eco-den" and "Exploring Me and My Future" Year 9–11: Lessons on budgeting, money management, job roles, political literacy, and first aid Regular assessments and structured skills development show stability and progression	Include explicit references to the school careers policy or link PSHE outcomes to the school's CEIAG strategy to strengthen this benchmark.	In addition to linking PSHE outcomes to the school's CEIAG strategy, embed Unifrog into PDL lessons across Years 7–11 to ensure continuity in careers education. Students can track progress, log interactions, and explore options year-on-year through the platform's "Careers Library" and "Personality Profile" tools.
Benchmark 2: Learning from Career and Labour Market Information	Year 7 Summer 2: "What is a Career?" and "Future Careers" introduces sectors, entrepreneurship, and future job trends Year 9 Summer 2: "Money and Mind" discusses wages, taxes, and budgeting Year 11 Autumn 2: "Budgeting & Political Spectrum" addresses workplace economics	Consider inviting local employers or alumni to contribute short video inputs to deepen real-world relevance.	Leverage Unifrog's live LMI (Labour Market Information) tools within lessons discussing future careers, entrepreneurship, or job sectors. This will provide students with current, localised salary trends and employment forecasts to contextualise career discussions.
Benchmark 3: Addressing the Needs of Each Pupil	The programme promotes inclusivity, diversity, and differentiation through topics like identity, prejudice, mental health, and family structures Progression is evident from Y7 self-awareness tasks to Y11 relationship rights Regular opportunities for reflection and discussion support personalised learning	Embed opt-in/opt-out opportunities for bespoke career interviews, especially in Y9–Y11.	Use Unifrog's built-in tracking and destinations tools to personalise pathways, identify gaps, and tailor interventions (e.g., for Pupil Premium students or those at risk of NEET). This allows targeted support and ensures no student is overlooked.

Benchmark 4: Linking Curriculum Learning to Careers	Year 7 and 8: Business concepts and entrepreneurial skills (Eco-den) Year 9–11: Political literacy, budgeting, media literacy – all linked to real-world applications and future job contexts Standout example: “Design, Marketing, and Business Plans” in Year 7 mirrors real entrepreneurial work, encouraging creativity and practical skill-building.		Introduce Unifrog’s “Subjects Library” in subject-linked lessons (e.g., business, politics, finance) so students can connect classroom learning to real-world applications and post-16/18 pathways.
Benchmark 5: Encounters with Employers and Employees	Implicit opportunities are referenced (e.g. community speakers, virtual assemblies) Guest speakers like Water Safety, Road Safety, and anti-bullying professionals occasionally feature	Formalise and track these interactions. Invite professionals from diverse industries to support careers learning directly linked to curriculum topics.	Utilise Unifrog’s employer webinars and virtual encounter resources to structure curriculum-linked careers experiences in PDL. These can supplement guest speakers and bring a range of industries directly to the classroom.
Benchmark 6: Experiences of Workplaces	Year 7’s “Planning a community event” and “Eco-den” simulations introduce project-based, work-like experiences Y11 SMART targets, first aid, and budgeting lessons simulate workplace preparation and adult life	Introduce short workplace visits, job-shadowing, or digital workplace tours as part of Years 9–11 where feasible.	In preparation for Year 10 and Year 12 work experience weeks, integrate Unifrog’s placement recording and reflection tools into PDL to help students plan, document, and evaluate their experience within the curriculum.
Benchmark 7: Encounters with Further and Higher Education	Indirectly addressed in career aspirations and discussion of post-16 responsibilities Y11 includes post-16 discussions, and references sixth-form events	Enhance this with explicit sessions on college/apprenticeship pathways, possibly in collaboration with local FE providers.	Strengthen FE/HE alignment by embedding Unifrog’s University and Apprenticeship search tools in Y9–Y11 PDL lessons. These tools can underpin sessions on college, university, and vocational pathways.

Benchmark 8: Personal Guidance	Year 9 and Year 11 lessons about seeking support and where to go for help offer some signposting Tutor reflections and assessments may reveal individual needs	Schedule at least one 1:1 personal careers discussion per student between Y9 and Y11 to formally meet this benchmark.	Use data from Unifrog to support and prioritise personal guidance discussions. Student interests, recorded encounters, and aspiration profiles can guide one-to-one sessions, making them more tailored and effective.
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