



# *Ben Latham, 2001*

## **What Career are you in, and what sort of things does this entail?**

Software Sales, working with clients to help solve their issues from making production more efficient to increase profits or decrease energy use and improve sustainability.

## **What inspired you to go into your chosen career?**

It's a massively growing industry and also really delivers value to businesses.

## **What advice would you give to anyone interested in working in your career area?**

Be interested and always ask questions. Even better study Artificial Intelligence and understand politics and what businesses are interested in showing to their shareholders - which has altered significantly in the last decade.

## **What do you know now, that you wish you'd known when you were leaving Malbank?**

I wish I'd known that applying myself more at that age would of made a difference to my career, the speed I could of got to where I want to be, instead I have done jobs right from data input to supporting sales to learn a trade so t speak. If I'd of continued in business studies through A Level I could of studied further whilst at work. Lack of top grades at A Level (I did OK) made the path harder.

***If you would like to get in touch with Matt to find out more about careers like this, please contact Mr Batty in the Sixth Form Office, or via Teams***