



# *Neil Coleman, 2003*

## **What Career are you in, and what sort of things does this entail?**

Senior Account Manager - Design Agency

Manage client relationships and projects within graphic design, marketing, and strategy

## **What inspired you to go into your chosen career?**

Always had a keen interest in design and marketing and made the change 8 years ago to pursue that. Also, always been told I have "the gift of the gab" so relationship and client management made sense!

## **What advice would you give to anyone interested in working in your career area?**

Be a sponge. Soak up information from different channels, be it people you admire, podcasts, websites, blogs etc.

## **What do you know now, that you wish you'd known when you were leaving Malbank?**

Don't worry if you're not sure what you want to do as things will present themselves if you work hard and look for them, but don't expect them to come to you by doing nothing.

***If you would like to get in touch with Matt to find out more about careers like this, please contact Mr Batty in the Sixth Form Office, or via Teams***