

What Career are you in, and what sort of things does this entail?

I run my own digital agency. This entails marketing myself to drum up potential clients, then negotiating with prospects, and then going on to deliver whatever we've agreed that they are looking for. This varies from a full blown website build, to social media management and marketing. My day's are fast paced and very busy, but it's a chance to be creative and do something I love!

What inspired you to go into your chosen career?

I've always had a passion for computing, which was developed even more during my time at Malbank, studying it at both GCSE and A-Level. But I was never one for the analytical side of things, always instead preferring the creative side - I even wanted to make movies for a while, and be the next Steven Spielberg! But I knew my true skill and passion lay in computing. When we first explored graphics packages in ICT (shout out to Mr Wolff!), I knew that somehow being involved in the creation of digital media in some form was what I wanted to do.

What advice would you give to anyone interested in working in your career area?

Life is too short to do something that you don't enjoy. If you can make a living, even just a basic one, following your passion, you should do it. Happiness should be all that matters to you, and if you can achieve that without all the material things in the world, you will lead a truly fruitful life.

On a more practical side - take every chance you get to learn something new. Also, give yourself a break every once in a while. You should work to live and not live to work.

What do you know now, that you wish you'd known when you were leaving Malbank?

Going into the world of work, nobody is expecting you to be an expert. Imposter syndrome is a common experience that so many people have, and it's nothing to be ashamed of. As long as you embrace all opportunities to learn and develop, you will go far!

If you would like to get in touch with Matt to find out more about careers like this, please contact Mr Batty in the Sixth Form Office, or via Teams