

Malbank Media Studies:

Subject Content:
Media Language
Media Representation
Media Industries
Media Audiences

Media A Level: 88% A*-C 2018 results

A-level Media Studies engages students in the in depth study of media products in relation to the four areas of the theoretical framework:

- media language
- media representation
- media industries
- media audiences.

Students are required to study media products from all of the following media forms:

- television
- film
- radio
- newspapers
- magazines
- advertising and marketing
- online, social and participatory media
- video games
- music video

Media A Level: 88% A*-C 2018 results



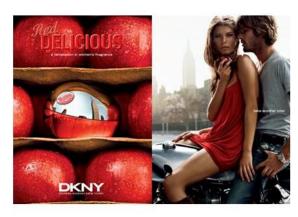
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MEST 1 Section A

Investigating the Media 50% of AS Grade

- Study and analyse an unseen media text such as an extract from a T.V programme, film trailer, computer game, web-site or a magazine cover.
- 15 minutes reading time with the extract played 3 times to allow you to make notes.
- 1 Hour written paper. 4 questions worth 12 marks each.



Student Josh Cooper's excellent final magazine spread. Josh used original photography to capture these stunning images.

MEST 2

Practical Coursework Creating Media 50% of AS Grade

- One of the briefs is chosen for production and completion before May.
- You could be asked to produce a moving image text plus a magazine article to market a new film or television series.







Romantic thriller NeverHide is this years indie-film surprise, coming from nowhere to electrify film's most competitive genre. Empire reveals it's secret weapon: Amber Evans

When Anther Exum was given the chance: woold make the whole experience pericis to star in John Copper's descented ideals. Empire is impresed, it is a me conscious the initially turned it down. "Just dish": where a film is produced to peacefully, have the time to do everything.". Says "I really was" grage Evans. We believe be a first with owns in the midd of starting have described to the start of the star

2 days after auditioning. Evans was given the role she to budy dead to the limited in its addisor each. Note: The first day of filming was seriously amortaing? recails Anther, "We streed with the begiest he of the eases film, and the limited name of the eases film, and the begiest he of the eases film, and a damazing soundrack, make it ageed as a part in the begiest he of the eases film, and a damazing soundrack, make it ageed as million budget, it seepected to make ammonth profit according to multiple critics who are already calling for a seepect of the eases of the eas

ned eagers in Faint Studies — to all many trade and the step and the Studies of t 2 days after auditioning. Evans was given in to play." It would seem the hybrid the role she so badly desired. be limited in its audience reach. 'Not'



to be the best you can be, it's okay though



Media One: Exam

What's assessed

Section A will focus on Media Language and Media Representations. Questions in this section will test the following forms:

- Advertising and Marketing
- Music video.

Section B will focus on Media Industries and Media Audiences. Questions in this section can test any two of the following forms:

- Radio
- **Newspapers**
- Film (industries only).

How it's assessed

- Written exam: 2 hours
- 84 marks

35% of A-level

Ouestions

A range of questions relating to an unseen source and Close Study Products. Two essay questions (20 marks), one of which

is an extended response question.















Media Two: Exam

What's assessed

Ouestions will focus on the indepth media forms of television, magazines and online, social and participatory media/video games.

How it's assessed

- Written exam: 2 hours
- 84 marks

35% of A-level

Ouestions

One unseen analysis question.

Three essay questions (25 marks), one of which is an extended response question and one of which is a synoptic question.









DAILY NEWS FINAL FAKE RADIO 'WAR' STIRS TERROR THROUGH U.S.







Media Three: Non Exam Assessment

What's assessed

- Application of knowledge and understanding of the theoretical framework.
- Ability to create media products.

How it's assessed

- A choice of one of six annually changing briefs, set by AQA.
- 60 marks

30% of A-level

Tasks

Students produce:

- A statement of intent
- A cross-media production made for an intended audience.



Key concepts we cover:

Media Language Media Representation Media İndustries Media Audiences

Over 60 Years of **Experience** Teaching A Level Media