

Malbank Media Studies:

Subject Content:
Media Language
Media Representation
Media Industries
Media Audiences

**Media A Level:
88% A*-C 2018
results**

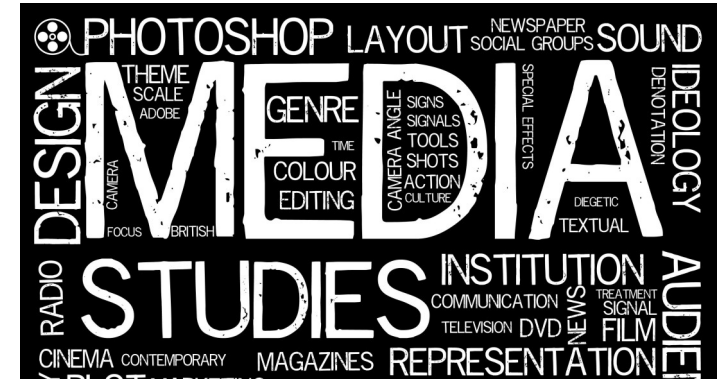
A-level Media Studies engages students in the in depth study of media products in relation to the four areas of the theoretical framework:

- media language
- media representation
- media industries
- media audiences.

Students are required to study media products from all of the following media forms:

- television
- film
- radio
- newspapers
- magazines
- advertising and marketing
- online, social and participatory media
- video games
- music video

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MEST 1 Section A

Investigating the Media 50% of AS Grade

- Study and analyse an unseen media text such as an extract from a T.V programme, film trailer, computer game, web-site or a magazine cover.
- 15 minutes reading time with the extract played 3 times to allow you to make notes.
- 1 Hour written paper.
4 questions worth 12 marks each.



Student Josh Cooper's excellent final magazine spread.
Josh used original photography to capture these stunning images.

MEST 2

Practical Coursework Creating Media 50% of AS Grade

- One of the briefs is chosen for production and completion before May.
- You could be asked to produce a moving image text plus a magazine article to market a new film or television series.



Media One: *Exam*

What's assessed

Section A will focus on Media Language and Media Representations. Questions in this section will test the following forms:

- Advertising and Marketing
- Music video.

Section B will focus on Media Industries and Media Audiences. Questions in this section can test any two of the following forms:

- Radio
- Newspapers
- Film (industries only).

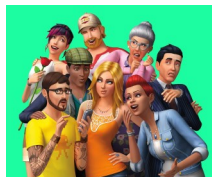
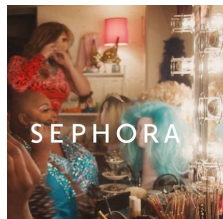
How it's assessed

- Written exam: 2 hours
- 84 marks

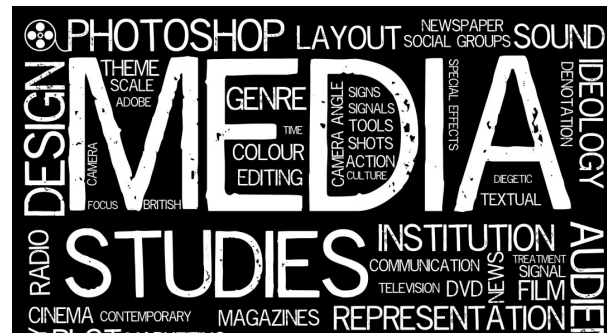
35% of A-level

Questions

- A range of questions relating to an unseen source and Close Study Products.
- Two essay questions (20 marks), one of which is an extended response question.



Over 60 Years of Experience Teaching A Level Media



Media Two: *Exam*

What's assessed

Questions will focus on the in-depth media forms of television, magazines and online, social and participatory media/video games.

How it's assessed

- Written exam: 2 hours
- 84 marks

35% of A-level

Questions

- One unseen analysis question.

Three essay questions (25 marks), one of which is an extended response question and one of which is a synoptic question.



Media Three: *Non Exam Assessment*

What's assessed

- Application of knowledge and understanding of the theoretical framework.
- Ability to create media products.

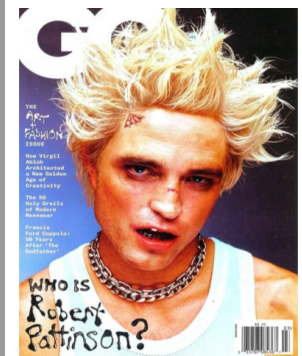
How it's assessed

- A choice of one of six annually changing briefs, set by AQA.
 - 60 marks
- 30% of A-level

Tasks

Students produce:

- A statement of intent
- A cross-media production made for an intended audience.



Key concepts we cover:

Media Language
Media Representation
Media Industries
Media Audiences