

KS5 BTEC National Extended Certificate in Business

The BTEC Level 3 Extended Certificate in Business (equivalent to one A-Level) will give you a solid knowledge base for career opportunities in areas such as Marketing, Personnel, Accountancy, Law, Retail, Finance, and Business Planning.

Universities welcome applications from successful BTEC National Business students.

What will I learn on this course?

There are four units, three of which are mandatory plus one additional choice from a wide range of options.

The core units are as follows:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Investigating Customer Service

BTEC Nationals provide transferable knowledge and skills that prepare learners for progression to university, including:

- The ability to learn independently
- The ability to research actively and methodically and
- Being able to give perspectives and being active group members

How will I be assessed for this course?

Two units are externally assessed via a combination of examination and “supervised assignment” tasks. These are:

- Developing a Marketing Campaign
- Personal and Business Finance

Timings are in set windows twice annually.

For the remaining two internally assessed units, there are a variety of learning methods and ways to show what you understand, including essays, video and audio recordings, case studies, presentations and research-based reports. You will accumulate your work in a portfolio.

For more information – speak to Mr Brownsword