

# Retail Business (Technical Award)

This course focuses on applied learning, i.e., acquiring & applying knowledge, skills, and understanding through purposeful tasks set in sector or subject contexts that resemble many actual work characteristics.



## Retail Business Overview

There is a real need for qualifications in retail business and for educational providers to provide education and training for young people to enter this mammoth UK sector. The importance of the retail industry to the UK economy is difficult to overstate; in 2019, it generated £394 billion in retail sales, 5% of the UK's Gross Domestic Product. Over the past 10 years, UK retail businesses have consistently generated improved turnover figures.

The employment opportunities offered by the retail business sector are diverse and extensive. As the largest private sector employer, it currently supports nearly 3 million young people, who can aspire to various roles from the shop floor to the showroom, and from head office functions to the warehouse. The importance of equipping young people with the knowledge and skills to build careers in this lucrative and varied sector is immense.

## Course Aims & Objectives

The course is designed to support students interested in learning about the vocational sector and the opportunities it offers for their careers or further study. It serves as a solid foundation for additional study.

This further study will allow pupils to develop a variety of specialist and general skills that will facilitate their employment progression.

