



# Travel and Tourism



Topics												
	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
<b>TERM 1</b>	Travel and Tourism Industry Accommodation Transport Attractions		Tour Operators and Travel Agents Promotion and Services Ownership of T and T industry Aims of the T and T industry		Technology in the T and T Industry		Visitor Destinations Types of Destinations Features of Destinations		Categories of Tourism Types of Visitors Modes of Transport		UK Transport Hubs Suitability of transport routes	
<b>TERM 2</b>	Revision for Assessment Mock Internal Assessment			Monitored prep			Supervised Assessment			Customer needs Types of market research	Types of customers and their needs	
<b>TERM 3</b>	Market segments and target markets Products and Services Customer satisfaction Trends in travel and tourism Products and services used to meet customer needs				Types of travel – leisure, corporate, specialist, visiting friends and family and day trips				Travel planning for a specific customer type			